Custom Design & Production

The Right Product at the Right Price and Right Time

The challenge: To deliver superior accessory solutions in less time and at lower cost. Targus does this by focusing on three critical factors; the right price, right packaging and right timing.

As the leading global provider of mobile computer accessories, Targus has the processes, scale economies and design expertise to provide the most cost-effective results. Our Alliance program supplies you with solutions that reduce your time-to-market and distinguish your product in the marketplace.

Drive Your Private Label

Utilizing a customized sampling process where each new design is hand-made, Targus provides its private label clients with unique and superior product identities. We customize to meet your needs, and improve the value of your products to your customers.

Speed:

Faster market response via rapid sampling, pre-emptive planning and supply chain infrastructure.

Flexibility:

Access to worldwide engineering and manufacturing facilities providing faster turnaround and reduced risk.

Cost Minimization:

Reduce product price via leveraged supplier contacts, design and sourcing.

Focus:

Improved focus on core competencies, relationships and design features to differentiate your products.

The benefits of working with Targus are immediate: lower costs for quality products, better purchase prices, additional savings from fewer purchase orders, reschedules and expedites, plus less inventory, handling and storage costs.

Two decades successfully developing and leading custom private label and licensing programs proves that Targus will increase your profitable growth.

