

Integrated Solution Programs

Gain a World-Class Accessory Program Without Diverting Your Resources

Successful organizations focus on what they do best, and find experts to provide sustainable strategic advantage. The category expert in mobile computer accessories is Targus. Leveraging its range of full-process technologies to manage the value chain effectively, Targus will fulfill your turnkey solution goals.

Swift and efficient problem resolution is critical to any business. That's why Targus offers a range of innovative solutions that deliver increased profitability to your commercial, consumer and lifestyle markets.

Value Add Activities

Sometimes the best solution is a low-touch business model - the timely delivery of the right product at the right price. Often, closer integration and alignment of our resources to your strategic vision is required.



Targus can provide you with market intelligence, product design & development, global supply chain management and pro-active demand generation support.

Expand the scope of offerings to your clients, and extend your resources beyond current organizational boundaries. The raw financial benefits of a successful Targus-led category program are significant.